

2011
Alaska Professional Communicators
Contest Winners

VICKI RISHLING and REBECCA J. "BECKY" TALLENT,
University of Idaho
Categories 11-17 (editing and layout), 73 (faculty adviser) and 75
(non-fiction books)

Rishling, a longtime newspaper editor and reporter, holds a master's degree in journalism from Ohio State University, where she was a Kiplinger fellow in 2002. She is a senior lecturer at the University of Idaho's School of Journalism and Mass Media. Tallent, an award-winning journalist and public relations specialist, is an assistant professor of journalism and mass media at the University of Idaho. Becky has been active in the Society of Professional Journalists (SPJ) since 1972. She is also active in the Native American Journalists Association. She has bachelor's and master's degrees in journalism from the University of Central Oklahoma and a Doctor of Education in Mass Communications from Oklahoma State University.

JOHN FOSHOLT
Categories 23-31 (radio and television)

John Fosholt retired as a photographer and writer with KUSA television, the NBC affiliate in Denver. He worked in Denver television news for 32 years as an editor, producer, and investigative journalist. He has a bachelor's degree in journalism from Colorado State University and a master's in Mass Communication from the University of Denver, where he has taught television news for about 30 years.

WILLIAM BLINN
Categories 32-38 (electronic communications)

William Blinn owns William Blinn Communications, a Web site design and consulting firm. He is a member of the HTML Writers Guild and host of TechByter Worldwide, a podcast that discusses high technology in plain English. Blinn's own Web sites include <http://www.blinn.com> and <http://www.techbyter.com>.

RUTH ANNA
Categories 39-44 (advertising, print and electronic); 45-60 (public relations, promotion, publicity); and 61 (speeches)

Ruth Anna founded Anna Public Relations Consultants in the Denver area in 1977. She has more than 30 years of experience in both the private and public arenas. Her clients include professional associations, scientific firms, human service and nonprofit agencies, businesses, government agencies, and political candidates. Her services include speech and report writing and editing, media relations, crisis management, workshops and seminars, publications, campaign management, fundraising, and event management. She's past president of the National Federation of Press Women and Colorado Press Women, and serves on the Freedom of Information Council.

CLÉLIE RICH
Category 80 (creative verse)

Poet Clélie Rich lives in Vancouver, B.C. In the late 1990s, she was one-fifth of the poetry group Quintet, showcased in the 1998 anthology *Quintet: Themes and Variations*. She is managing editor of Room Magazine, Canada's oldest literary women's magazine, and works as a freelance editor.

7B Feature story, daily newspaper

Hon. Mention: Yereth Rosen, *Witness—Exxon Valdez spill fresh in Alaskan reporter's life*, Reuters

7C Feature story, publication for general or specialized circulation

1st: Teeka Ballas, *Music activism*, F Magazine

2nd: Pat Richardson, *Frozen forever*, Arctic Engineer

8B Personality profile, more than 500 words

1st: Teeka Ballas, *Waxing poetics*, F Magazine

2nd: Sarah Gonzales, *Artist profile: Holly Gittlein*, Alaska Home Magazine

9H Specialty articles, government/politics

1st: Yereth Rosen, *Is Joe Miller too 'tea party' for Alaska? and If Republican Lisa Murkowski wins in Alaska, will her politics change?*, Christian Science Monitor

9S Specialty articles, green/environmental

Hon. Mention: Yereth Rosen, *'Clean Mountain Cans,' a solution for high-altitude human waste and Global warming may be harming Pacific walrus*, Reuters

23B On-the-scene spot report, television

1st: Rhonda McBride and Dan Carpenter, *Trapper Creek Crane Sanctuary*, KTUU-TV Channel 2

24A Prepared report, radio

1st: Jake Neher, *CHD polar bears local reactions*, KBRW-AM/FM

2nd: Jessica Cochran, *Bring the kids home*, Kids These Days!/Content Producers Guild

24B Prepared report, television

2nd: Rhonda McBride and Shawn Wilson, *Miss Shirley's kids*, KTUU-TV Channel 2

25B Special programming, television

1st: Rhonda McBride, Daniel Hernandez and Kim Daehnke, *Children dying for a drink*, KTUU-TV Channel 2

26B Special reporting series, television

1st: Rhonda McBride, Jonathan Hartford and Amy Modig, *Pandora's bottle*, KTUU-TV Channel 2

29A Talk show, radio

1st: Sarah Gonzales, Shana Sheehy and Jessica Cochran, *The empty nest*, Kids These Days!/Content Producers Guild

2nd: Sarah Gonzales and Shana Sheehy, *Preventing domestic violence and sexual assault in Alaska*, Kids These Days!/Content Producers Guild

30A Best newscast, radio

1st: Jake Neher and Susan Bucknell, *Kiliktuun*, KBRW-AM/FM and KOTZ-AM

30B Best newscast, television

1st: Sheila Balistreri, *The Morning Edition*, KTUU-TV Channel 2

31B Best presentation, television

1st: Sheila Balistreri, *The Morning Edition*, KTUU-TV Channel 2

32F Writing for the Web, column or commentaries

2nd: Leslie Hsu Oh, *Love+eMotion: doting grandparents wanted*, KidsTheseDays.org

33A Web site edited by entrant, not-for-profit site

2nd: Kersten Christianson, *Alaska Women Speak* Web site

34A Web site development/creation, not-for-profit site

1st: Sarah Gonzales and Jim Weller, KidsTheseDays.org

38A Videos for Web site, not-for-profit site

1st: Paula Dobbyn and Mark Sabel, *Documenting salmon in Alaska's most threatened watershed*, Trout Unlimited

2nd: Paula Dobbyn, *Helping to train the next generation of Bristol Bay fishing guides*, Trout Unlimited

43 Radio advertising

1st: Paula Dobbyn and Mark Hopkin, *One pebble can make a lot of waves*, Trout Unlimited

44 Television advertising

1st: Paula Dobbyn and Mark Hopkin, *One pebble can make a lot of waves*, Trout Unlimited

45 Community or institutional relations

1st: Anita Nelson and Bruce Bustamante, *Princess pride*, Princess Cruises

50A Annual report, external

1st: Sherrie Simmonds, Alaska Housing Finance Corporation 2009 Annual Report

50C General report

1st: Beth Peluso, Matthew Kirchhoff and Eric Cline, *Alaska Watchlist 2010*, Audubon Alaska

53A Newsletter, one- to three-color

1st: Paula Dobbyn and Nelli Williams, *Alaska Fish Tales*, Trout Unlimited

54B Brochure, four-color

1st: Paula Dobbyn, Nelli Williams and Elizabeth Dubovsky, *Vote with your fork*, Trout Unlimited

58A Single news release

1st: Paula Dobbyn, *Bristol Bay Fly Fishing Academy*, Trout Unlimited

59 Multiple news or feature releases

1st: Paula Dobbyn, *Savor Bristol Bay*, Trout Unlimited

60 Media kit

1st: Paula Dobbyn, Nelli Williams and Elizabeth Dubovsky, *Chefs 2 BB* (Chefs to Bristol Bay), Trout Unlimited

61 Speeches

1st: Dianne O'Connell, *Peace: Even with infidels?*, First Congregational Church of Anchorage

73 Faculty adviser of student publications

1st: John Creed and Susan B. Andrews, Chukchi News and Information Service

75 Non-fiction book, biography and autobiography

1st: Michael Travis, *Meloz: a teenager's search for a summer job* . . . Publication Consultants

Congratulations to Paula Dobbyn, Sweepstakes Winner!

JUDGES**TERESA PUENTE****Categories 1-10 (print journalistic writing)**

A multimedia journalist and assistant professor at Columbia College Chicago, Teresa Puente is in the vanguard of journalists exploring emerging technologies and teaching students to apply them. Puente has worked at the Chicago Tribune and the Chicago Sun-Times, and taught at the Tecnológico de Monterrey in Guadalajara. She also writes the Chicanisima blog at chicagonow.com, and she founded a Web site, latina-voices.com, with a grant from J-Lab and the McCormick Foundation.